

MARSC Limited Launches Their New Community Panel

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MARSC Community, the new community panel from MARSC Limited.

MARSC Limited, providers of software for sampling and panel management to the market research industry, are pleased to announce the release of MARSC Community, the latest addition to their suite of software solutions for market research.

MARSC Community is a panellistsâ€™™ interface built into a fully featured Content Management System (CMS).

Just some of the benefits of the MARSC Community Panel:

- â€¢ Completely customisable to your needs
- â€¢ Recruit a well-profiled target audience
- â€¢ Scalable community size suitable for small community panels as well as large enterprise panels
- â€¢ Higher response rates, faster results, deeper insights
- â€¢ Direct engagement with your customers
- â€¢ Multi-site management and multi-lingual content options
- â€¢ Social media and community tools

Nicky Forsyth, Managing Director of MARSC Limited says

“we are all very excited at MARSC with the launch of our new MARSC Community platform, and look forward to enabling companies to get even closer to their customer base using a cost-effective yet highly engaging method to conduct market research.”

MARSC Community provides the ideal platform for the most up-to-date way of engaging with your members whilst using the market leading MARSC.net sampling tool.

About MARSC Limited

For more information please visit <http://www.marsc.com>

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