Research Panel Asia Appoints Diane Wagner As VP, U.S. Business Development

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Diane Wagner has been appointed as Vice President, Business Development at Research Panel Asia USA (RPA). In this key managerial role, Ms. Wagner will help to build the RPA brand, maintain client relationships and lead RPAâ€™s U.S. growth.

â€œWe are excited to bring Diane onboard as part of our US leadership team. She will help RPA continue its expansion in the US as a leading provider of Asian survey panels via her deep understanding of client needs gained from her extensive sales, marketing and client service background in full service market research.â€• said Toshiki Sano, CEO of RPA.

Ms. Wagner draws from almost 20 years of full service market research experience, primarily in the automotive, restaurant, financial services, CPG and retail industries.

She has helped both Fortune 500 and emerging companies address business problems with customer satisfaction, product development, branding and market segmentation. Prior to joining RPA, she served in senior level sales and marketing roles with Lieberman Research Worldwide, MarketTools, Maritz Research and R.L. Polk.

About Research Panel Asia
Please visitÂ http://www.researchpanelasia.com/

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