# Strongest New Year demand in prospect in four years coverage

Contributed by JGFR
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Growth in activity is expected across most product areas over the next six months and continues the recovery in consumer confidence in financial products and services.

The Financial activity bulletin is based on responses from the same GfK NOP sample survey of 2,000 adults aged 16+ used to measure UK consumer confidence on behalf of the European Commission and covers cash-based activities, life and pension contributions, investment in and out of shares and unit trusts, consumer credit, mortgages and house purchase intentions.

John Gilbert Financial Research, http://www.jgfr.co.uk/