DJS Research Ltd Announce A Raft of New Appointments, Internal Promotions

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Following a period of rapid expansion which has seen the company grow its turnover 300% over the past three years, and which has required relocating to a new office, DJS Research Ltd has unveiled a raft of new appointments and several internal promotions.

Kate Slater has been promoted from Research Manager to Associate Director whilst, following a slight re-structuring, Matt Coulling is now the agency's Operations Director. Alex McCluckie, Laura Crowe and Julie Rundall â€“ all of whom are now Research Executives â€“ round out the internal promotions.

At Research Manager level, Gayle Higginson joins DJS Research from ORC International and Charlotte Hamilton joins fromÂ Ã¦volve. Charlotte Sykes, previously of Manchester Central Convention Centre, joins the market research agency as a Senior Research Executive. In addition, Alex Noden joins the company as a Research Executive and Richard Slater joins the firm in a non-research capacity as Finance and Human Resources Manager.

Beneficiaries of the DJS Research graduate recruitment initiative include Annie Young and Bethan Turner, both of whom start as Trainee Research Executives; and Elliot Simmonds who joins in the newly created role of Marketing Executive having worked on-and-off for the agency throughout his university career. Alistair Smith, Steven Searle and Kathryn Hadfield, all members of the newly expanded data services department, round out this most recent round of appointments.

Danny Sims, Managing Director and founder of DJS Research, felt the recent promotions demonstrated the companies strong growth and commitment to maintaining a strong team of researchers, operations and support staff:

"Obviously it's a fantastic thing for us to need to take on more research staff as it means we are getting a good number of commissions! That we've managed to bring in staff at different levels of the business, to strengthen us both now and in the future is a great result, and as a company we're very happy with everyone - how they've fitted in to the business and what they've been able to add in terms of knowledge and work ethic."

About DJS Research
For more information please visit www.djsresearch.co.uk

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