#SBS Winners :: Theo Paphitis From Dragons' Den Selects DJS Research To Be A Winner of #SBS

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On the 5th August 2012 North West market research agency DJS Research Ltd were selected by Theo Paphitis to be one of six winners of his #SBS competition. The company sent him a tweet telling him about the DJS story and it captured his attention. He thought the company sounded interesting and re tweeted the message to his 230,000 followers. As a result, DJS Research has seen a significant boost in their social media presence and hits to the DJS Research website.

In addition to the tweet from Theo he also now profiles the company on his website that is exclusive to #SBS winners: #SBS Winners

Given thousands of companies enter the #SBS competition DJS Research were particularly pleased and excited to be one of the six winners.

They would like to take this opportunity to thank Theo and Ryman Stationery â€“ Many thanks!

Anyone looking for a re tweet from Theo should tweet him about their business on Sunday between 5 PM and 7.30 PM and include the hashtag #SBS. Six lucky businesses are retweeted every week and then invited to enter their profile on the new website. This is done free of charge and the new website is sponsored by Ryman Stationery, where Theo is Chairman.