

What is Engineering Market Research?

Contributed by DJS Research Ltd
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Engineering market research includes studies commissioned by or relating to organisations in the engineering sector - engineering firms, industry bodies and those who provide design solutions to the engineering industry for instance. The technical nature of this sector often means that market researchers require an element of specialisation.

To see an example of some market research carried out in the engineering sector, please [click here](#) . This research was carried out by DJS Research Ltd on behalf of the Engineering Council.

DJS Research Ltd has vast experience of carrying out engineering market research , having worked for and formed relationships with some of the world's largest organisations in this industry. For more information, visit the company's [home page](#) or call them on +44 (0) 1663 767857.

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