Emily Hunt Appointed As Director Of Insights For strategyOne London

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Following several new account wins, StrategyOne, Edelman's insights and analytics subsidiary, has appointed Emily Hunt to lead the growing primary insights function. Â

Emily will take up her new role on 31 August, reporting to James Turner, UK Managing Director of StrategyOne.

Emily leaves her current role as Research Director at ICM, where she focused on the technology sector. Before ICM, Emily was at FreshMinds and was a Director at Penn Schoen & Berland.

Emily comments:
â€œStrategyOne offers me a fantastic opportunity to return to my interests in communications and reputation research, as well as to be involved with helping clients with their digital offeringâ€•.

Turner adds:
â€œIâ€™m delighted to be able to work with Emily again and know that her understanding of communications and corporate reputation will really help the big name clients we work with. Emily is one of the few researchers I know who really understands digital and its impact on brandsâ€•.

Laurence Evans, International President, concludes:
â€œEmily is just the talent we look for when growing our StrategyOne team: she really understands our clientsâ€™ issues, and sheâ€™s a razor-sharp strategist who wonâ€™t rest until she turns research into actionable client solutionsâ€•.

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