

Market Research Reveals Most Irritating Drivers On UK Roads

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The latest survey by car insurance provider Admiral has revealed the most irritating drivers on UK roads, along with how motorcyclists are at a much increased risk of having serious accidents.

Top on the list for those that make motorists' blood boil are taxis, vans, lorries, 4x4s, young male drivers, those towing caravan, tractor drivers and cyclists.

Motorcyclists were only joint tenth (along with bus drivers) in the list of 14 vehicles that car drivers find most annoying, with only 19% of surveyants saying they found them to be an issue. They scored well behind elderly drivers, since 41% of respondents find this demographic irritating.

The market research also discovered that despite not being as vilified as many other road users, motorcyclists are still one of the most at-risk groups on UK roads at present - although they comprise only 1% of total traffic in Britain, they include approximately 20% of all fatalities.

In fact current statistics show that motorcycles are around 40% more likely to be involved in fatal accidents than those who drive a car.

About The Authors

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