DJS Research Ltd Highly Commended For Customer Focussed Approach

Contributed by DJS Research Ltd
Tuesday, 16 October 2012

DJS Research Ltd , one of the north-westâ€™s leading market research agencies, has been highly commended for their client-focussed approach and desire to make the customer the centre of all their business processes.

DJS Research Ltd prides itself on building, maintaining and sustaining excellent client relationships. In April 2012, the company made the decision to host live customer satisfaction results on their website. At the time of writing (October 2012), 88% of clients since then have been very satisfied â€“ with the remainder being satisfied.Â In addition, around three quarters of respondents (72%) said they would be very likely to re-commission the agency in the future and a similar number (76%) said they would be very likely to recommend DJS Research Ltd to others. To see an up to date version of DJSâ€™ live client satisfaction dashboard, please click here .

Following a competitive application, the company was nominated for the Customer Focus category at the Cheshire Business Awards â€“ the agency was one of only three businesses from across Cheshire to be shortlisted.

Danny Sims, Managing Director at DJS Research Ltd, saw the award as a positive step forward for the consultancy:

â€œTo be highly commended by a judging panel that includes some of the regionâ€™s largest and most well-respected companies is a fantastic accolade for everyone at DJS; itâ€™s great to be recognised for providing a service to our customers which is right up there with the absolute best. That said, even when you win, there are still always things that can be improved upon and we will continue to innovate and grow â€“ both in terms of what we offer our clients and how we go about making that offer.â€•

If you would like to know more about DJS Research Ltd you can visit the companyâ€™s website , or for any enquiries please feel free to get in touch via email or by calling the office on +44 (0) 1663 767 857.