

Market Research Software Firm E-Tabs Appoints New Global Director of Consultancy

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Mathew Francis named E-Tabs™ new Global Director of Consultancy.

E-Tabs, the award winning provider of Market Research data visualization and automated reporting solutions, announces the appointment of Mathew Francis as Global Director of Consultancy.

Francis will be responsible for managing and growing E-Tabs™ teams of client consultants and facilitating an expansion into new markets. He brings to E-Tabs a wealth of experience from a career in market research which spans over 20 years having held positions on both the agency and client side including Zaicom, Nielsen, Harris Interactive and GfK.

“I am delighted to take the opportunity to work alongside senior management, the consulting and marketing teams of E-Tabs in helping to drive further growth in key regions across the world,” says Francis. “With a great team, innovative solutions and most of all an outstanding record of client satisfaction, the future for E-Tabs is an exciting one.”

Based in the London headquarters, Mathew will operate globally, working closely with E-Tabs™ offices in North America and Asia Pacific.

Commenting on Francis™ appointment, Benjamin Rietti, CEO of E-Tabs, said:

“Having known Mathew for some years, I am delighted to welcome him to E-Tabs. Mathew™s vast experience will further add to our ability to provide cutting edge software solutions and services to the constantly evolving market research industry which we have proudly served for close to 20 years.”

London, UK - 23 October 2012