

Continued Expansion At B2B International

Contributed by B2B International
Tuesday, 27 November 2012

Following 2011's impressive revenue and profit growth, the opening of a new office in Chicago, and diversification into consumer research with the launch of its Deep See agency, market research specialist B2B International has recently strengthened its research team with the addition of four new UK-based Research Analysts: Thomas Grubert, Adam Jones, Melanie Rankin and Rachel Woodbridge.

They join the company's international market research management programme to offer increased strength and depth in data analysis, presentation and client management.

B2B International's Data Processing department has also been boosted by two new appointments: Business Information Technology graduate Michael Young in the UK and Joshua Kagawa as Programmer/Analyst in the New York office.

About B2B International

Please visit www.b2binternational.com for more information

26 November 2012