

TNS Appoints Global Head Of Stakeholder Management

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Mike Everett joins TNS in key global role

Leading research consultancy TNS, today announced the appointment of Mike Everett as Global Head of Stakeholder Management, reporting to Matthew Froggatt, Chief Development Officer. Mike joins TNS from Ipsos where he has held a number of leadership roles throughout his career, including CEO of Ipsos MORI and most recently Global Head of People and Talent.

Commenting on Mike's appointment, Matthew said, "I am delighted that Mike is joining TNS. He has demonstrated great passion and energy for the business and I am confident that under his leadership we will extend the success of our stakeholder management team."

In this role, Mike will be responsible for leading TNS's group of global stakeholder management experts, "It's a great pleasure to be joining TNS as the company has the talent, drive and commitment to succeed. TNS has a strong heritage in the stakeholder management business and I am very excited at the opportunity to build on this success and to drive the business forward by developing our offer."

Mike is the latest hire to the global senior leadership team at TNS, which has seen a number of high profile appointments over the past year, including Jan Hofmeyr, Rebecca Wynberg and Lynn McGregor.

He will join TNS on 2nd January and be based in London and will have responsibility for the global TRI*M centre in Munich, as well as the success of stakeholder management worldwide. Susanne Gorman and Peter Pirner, will continue as directors of the stakeholder management practice.

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