What Is More Valuable, Time Or Money?

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As we have seen, people feel that inflation is the most important challenge facing the UKÂ today. This leads to a concern that the pressure which rising costs place on household budgets will then have a follow on impact on people's attitudes towards donating money to charity.

The Public Opinion Monitor found that two out of every five people feel they have a responsibility to give money to charities.

There was a marked difference between men and women when it came to feeling a responsibility to donate money. Just 35% of men said they felt a responsibility compared to 45% of women. Attitudes also varied by age and it was the younger who were more charitable. Just under half of 18-34 year olds (47%) said they felt a responsibility to give money to charity compared to around a third of the over 55s (37%). Women aged 18-34 were one of the few demographic groups where over half (53%) felt that they had a responsibility to give money.