DJS Research Ltd Appoints Charlotte Sykes To Research Manager Role

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Cheshire, UK â€“ DJS Research Ltd is pleased to announce that Charlotte Sykes has been promoted to Research Manager with immediate effect. Having joined the agency as a Research Executive at the end of 2011, Sykes has progressed quickly on the back of several major projects and new client wins. She manages several of the northern agency's biggest accounts â€“ including Hill-Rom and a major global provider of educational classroom resources.

In addition, Charlotte has played a key role in the on-going international expansion at DJS Research â€“ with many of her clients being based in Europe and the United States.

Speaking about the promotion Danny Sims, Managing Director, had the following thoughts:

â€œCharlotte has quickly developed in to a vital member of the team here at DJS, and the speed of her progression to Research Manager is a testament to her abilities. Sheâ€™s innovative in her approach, and the feedback we get from clients on Charlotteâ€™s projects only serve to underline the quality of her research and her commitment to doing a good job. Well done, Charlotte!â€•

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