MARSC Limited Announces New Contract with Focus Forward & Panel Direct

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Focus Forward & Panel Direct have chosen Surrey-based MARSC Limited to deliver their MARSC Panel Management, Sampling Software and MARSC Community system. The Focus Forward contract requires the build of a new portal website and, along with a database build.

â€œI am delighted that Focus Forward has chosen MARSC as their new panel database and website solution. â€œWe look forward to a long working relationshipâ€•, stated Julian Simpson, Managing Director of MARSC.

Founded in 2003, Focus Forward & Panel Direct provides a range of services, including nationwide consumer, B2B and medical recruiting. Their nationwide database ensures a true mix of your target markets for online boards/web chats, phone interviews, in-person, ethnos, juries, and more. Focus Forward Transcription offers English transcription, translation and coding. With over 400 US-based transcribers on staff, they offer accurate, fast turnaround, high volume transcription, 7 days per week.
Focus Forwardâ€™s online division, Panel Direct, provides B2B, B2C, patients, SBOâ€™s and ITDMâ€™s and consumers: pan for all types of research. Their US-based, double opt-in panel offers hundreds of detailed data points.

MARSC is a Surrey-based Technology Company who offers software solutions for sampling and panel management. MARSC technologies are used by companies that run online panels, be they small or large, either for general consumer research or for smaller panels dedicated to specific topics. The MARSC sampling tool can be used for management of customer satisfaction studies by phone, online or by any other means.

Further Information:

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