Consumer Lifestyles in the United Kingdom

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With the UK economy narrowly avoiding a third recession in five years, and wage growth struggling to keep up with inflation, incomes are being squeezed. Forcing many consumers to trim their outgoings, however, many are still prepared to treat themselves to satellite television and smartphones.

Consumer Lifestyle Reports in United Kingdom provide current and detailed snapshots of the unique behaviours, attitudes and spending patterns of consumers in United Kingdom. In addition to covering important core topics like household disposable income, consumer expenditure, savings and credit and housing and home ownership, this report also contains hard-to-find statistics on more specific consumer-related topics like eating and drinking habits, shopping habits, preferred types of stores and retail venues, clothing and fashion trends and descriptions of how consumers spend their leisure and recreation time. A consumer segmentation section in the report breaks down the United Kingdomâ€™s consumers by specific age groups, ranging from babies and infants to pensioners; highlighting the factors that influence purchasing decisions and the products in greatest demand for each segment.Republished with permission from Euromonitor Market Research Blog, originally posted on
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