DJS Research Ltd Promotes Hamilton to Associate Director

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DJS Research Ltd has recently announced the promotion of Charlotte Hamilton from Research Manager to Associate Director. Charlotte, who has previously worked in research divisions for the likes of; Aegis Media agencies, Feather Brooksbank (now Carat) and Ã¦volve, joined the northern research agency in 2012, after spending her early years as a media planner.

Charlotte is experienced in both qualitative and quantitative techniques and is responsible for some of DJS Researchâ€™s largest accounts â€“ including Westmill Foods and Matalan. Most recently, she has completed work on a multi-country pricing study for one of the worldâ€™s largest third sector organisations.

Moving forward, it is envisaged that Charlotte will take an even more important role in business development and in winning more complex research briefs for the agency â€“ which has already secured its biggest ever contract this year â€“ as well as continuing her management of key client accounts.

Speaking about Charlotteâ€™s promotion, Gill Redfern, a Research Director at DJS Research, had the following to say:

â€œCharlotte has worked incredibly hard over the last 18 months since joining DJS and has been instrumental to the success of some of our most challenging projects. It is testament to the commitment, loyalty and determination that Charlotte has shown since joining DJS that she has secured this promotion, and I am sure everyone at DJS will join me in congratulating her!â€•

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