L&E Research Opens New Market Research Facility in Charlotte

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L&E Research, a leading provider of market research and recruitment, recently announced the opening of their new office at 4824 Parkway Plaza Boulevard Suite 110, Charlotte, NC.
With the Corporate Headquarters remaining in Raleigh, NC, L&E started their Southeast expansion with the addition of their Tampa, FL office in 2010. They are now expanding into the Charlotte market to help round out their offerings and diversity in the respondent base. Their growth has been primarily fuelled by customer demand for alternative markets that are rapidly expanding and offer a rich, vibrant culture. The Charlotte office adds an extra stop for clients that require a thorough snapshot of the Southeast market. CEO, Brett Watkins commented, â€œThis has been in the works for a while and we are thrilled to have it up and running. We officially opened the office on July 31st and already have had the pleasure to welcome four clients our very first week. We are looking forward to welcoming friends and colleagues from local business as well as our clients from all over the nation, and the world.â€• Charlene Randall, L&Eâ€™s Business Development Director comments â€œWe are so very thankful for all of our clients and appreciate their continued loyalty. We look forward to continuing and growing the same type of synergistic relationships that we have developed in our other locations.â€•For more information regarding this article please visit: www.leresearch.com or contact Charlene Randall at crandal@leresearch.comFollow Market Research World on Twitter or join in the conversation with our LinkedIn Group