TNS Appoint New Head of Strategic Development

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London, UK, 28 February 2006 - TNS has appointed John Abraham as Head of Strategic Development and Marketing, with immediate effect.Â Reporting directly to Chief Executive, David Lowden, John will be responsible for developing new business opportunities and leading TNSâ€™ corporate marketing team.Â

TNS APPOINTS NEW HEAD OF STRATEGIC DEVELOPMENT AND MARKETING
Appointment reinforces TNS drive to deliver more strategic business insights to clients

London, UK, 28 February 2006 - TNS has appointed John Abraham as Head of Strategic Development and Marketing, with immediate effect.Â Reporting directly to Chief Executive, David Lowden, John will be responsible for developing new business opportunities and leading TNSâ€™ corporate marketing team.Â He will also have overall responsibility for the companyâ€™s leading internet solutions division, TNS Interactive.Â John is the first of two major appointments to support TNSâ new drive to deliver more strategic business insights to clients. The second announcement, which TNS will make in due course, will be the appointment of a new Innovation Director.

John started his career in market research as one of the joint founders of the company that grew to become TNS in India.Â Most recently, John was a Regional Director of TNSâ€™ Asia Pacific region, actively involved in the growth of TNSâ€™ business in the region.

Â David Lowden, TNS Chief Executive, said: â€œJohn brings with him a wealth of industry experience and an innovative approach to business, something I regard as being the very lifeblood of any successful company.Â He will also bring the entrepreneurial spirit that we need to identify, develop and build new business opportunities in the marketplace.â€•

Â John Abraham commented: â€œI look forward to taking up this new role to help to build our reputation for innovation and expertise.Â I am confident that TNS will continue to improve its performance across all key markets as we meet the challenge of delivering new thinking to our global clients and sectors.â€•