Nepa Global Promotes Gabi Clark to Head of Insight

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Innovative Brand and Advanced Analytics company Nepa Global has promoted Research Manager Gabi Clark to Head of Insight for the UK. In her new role, Gabi will be responsible for growing the UK Insights team yet further whilst also spearheading business growth through credible and actionable consumer market research.

Gabi said â€œI am delighted to be given this opportunity to work towards strengthening Nepaâ€™s offer in the UK. Nepa is an ambitious and driven agency of very bright individuals.â€• Johnny Caldwell, UK Managing Director added: â€œGabiâ€™s experience really does play to Nepaâ€™s strengths. Previously an Ad Planner for Newhaven Communications and Consumer Insight Manager for Standard Life, Gabi really does understand our clientâ€™s strategic positioning and has proven to be a valuable partner in developing their commercial objectives further.â€•For more information regarding this article please visit: www.nepaglobal.com Follow Market Research World on Twitter or join in the conversation with our LinkedIn Group