

TNS Boosts Operations Capabilities With Key Appointment In India

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6 February 2014 - Global research consultancy TNS, has today announced the appointment of , Operations, India. Hemant, who held the post of Vice President, Operations for TNS India & Sri Lanka in 2010, rejoins the company from IPSOS, where he has been leading the operations function for India.

Hemant will provide leadership to all the operations teams across India, and will report into Vishy Rajagopal S, Regional Director, Operations, TNS Asia Pacific, and Chhavi Bhargava, India MD. Vishy commented, "I am very pleased that Hemant is joining the team. Hemant joins TNS at a time when we are ready to redefine and completely digitalise data collection across geographies". He continued, "TNS has made major investments in new technology and talent to enhance our offer. This appointment is key to achieving our overall strategy and demonstrates our commitment to delivering excellence in operations, which translates to value for our clients. Hemant's sharp focus on quality and client service will be an asset to the organisation". Hemant has over 20 years' experience in the research industry, having held a variety of roles with NFO, IRIS, Nielsen and IPSOS. When discussing his new role, Hemant said, "I am excited to be re-joining TNS India. As the industry leader in operations, TNS is driving the next wave of innovation and growth in operations with technology-led initiatives and world-class standards. I am incredibly proud to be joining this highly committed team". Hemant assumes his position with immediate effect and will be based in Mumbai, India. Since Vishy Rajagopal joined in November 2013 he has been focused on strengthening TNS's operations capabilities across the region and Hemant's appointment will support this goal. For more information please visit: www.tnsglobal.com | @tns_global Follow Market Research World on Twitter or join in the conversation with our LinkedIn Group