Nepa Global continues UK expansion

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Innovative Brand and Advanced Analytics company Nepa Global has recruited former Research Now Client Development Manager, Cecily Crawley, as Research Insight Executive.

Cecily joins after 4 years at Research Now and has also held roles at GMI and the ID Factor, Cecily holds a Certificate in Market and Social Research from the Market Research Society and has a BA in Marketing from Lincoln University. In her new role, Cecily will support the UK Insights team in providing advanced analytical and data mining techniques fusing primary research with internal client data and social media output.â€•Â Â Â Johnny Caldwell, UK Managing Director said â€œCecily brings with her a remarkable understanding of data manipulation and analytics, this coupled with her invaluable experience in the online behavioural arena will enable our clients much more exacting perceptions of their own customer base.â€•Â Â Â Â Â Â Â For more information please click here: http://www.nepauk.co.uk/