

Toluna Appoint Jordan Bloom to Senior Director

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Leading online research and survey technology provider, Toluna, today announced the appointment of Jordan Bloom, Senior Director, Client Development.

Jordan joins Toluna with close to 15 years of market research experience, and in his role, will focus on representing Toluna's suite of market research technologies. Jordan has held senior client development positions at Harte-Hanks Market Intelligence, and most recently, Luth Research. For more information please visit: www.uk.toluna.com/ | @Toluna