

Young Professionals Grant Introduced By Schlesinger And Dubrow In Collaboration With QRCA

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Steve Schlesinger, CEO of Schlesinger Associates and Merrill Dubrow, CEO of M/A/R/C Research have collaborated with The Qualitative Research Consultants Association (QRCA) to introduce and fund the Young Professionals Grant.

The QRCA Grant Committee will offer ten enthusiastic young qualitative research professionals the opportunity to attend the 2014 QRCA Annual Conference in New Orleans on October 15-17.

The Grant will welcome applications from individuals who are 35 years or younger. To qualify, a researcher's primary professional role must consist of designing, conducting and analyzing qualitative research - or the person must be in training to conduct these activities.

Commenting on the initiative, Steve Schlesinger said, "Merrill and I are very passionate about the future direction of our industry and supporting the next generation of market researchers." Merrill Dubrow added, "We are therefore excited to be providing young professionals with this opportunity to engage with the industry and develop their expertise. We are extremely grateful to the QRCA for making the YPG happen."

Full information regarding qualification and application for the grant can be found at www.qrca.org/ypg

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