

Four Professionals Added To Consensus Points' Acclaimed Market Leading Team

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Consensus Point, the acclaimed leader in Prediction Markets, has announced the addition of four new members to its team. The Consensus Point prediction market, Huunu, is uniquely tailored for market research and leverages crowdsourcing, gamification and research methodologies to provide reliable, faster, and valuable predictive insights. According to Linda Rebrovick, President and CEO of Consensus Point, "To support our ongoing commitment to provide the best service, we are pleased to have recently recruited and hired several of the best professionals in their fields."

John Barrett, Vice President of Business Development, Consensus Point, is a veteran marketing researcher with both quantitative and qualitative credentials. John brings more than 20 years of successful client service and business development experience with some of the world's largest research companies, including Nielsen and IRI, and has spent over 3 years in the prediction market research business. His research experiences span across multiple verticals, such as Consumer Products, Pharmaceuticals, Hospitality, and Communications.

Brad Bratcher, Director of Client Services, Consensus Point, is responsible for the successful management of client engagements with HealthStream. Brad supports the Huunu turn key prediction market research solution, including the creation of customized questions and reporting. He has 7 years of customer relationship and services experience with the Dell Enterprise Solutions Group. He brings expertise in crowdsourcing and predictive insights through his studies of cognitive science, and behavioral economics.

Keith Johnson, Senior Software Engineer, Consensus Point, joins the company's development team responsible for the Huunu prediction market technology and methodology. Keith has a breadth of expertise across many development methodologies and programming languages. He brings extensive experience through his career as a developer for BooksAMillion.com, the National Association of State Boards of Accountancy, and most recently, with Active Outdoors.

Todd Rode, Director of Client Services, Consensus Point, is responsible for the successful management of services delivery and customer support for Market Research companies. Todd brings consumer products expertise and significant leadership experience through his executive roles at Mars, Inc., the West Point Association of Graduates, and as a Field Artillery Officer in the United States Army. Todd earned an MBA, Kellogg School of Management at Northwestern University, and BS, United States Military Academy at West Point.

Press contact:
Steve Henke
Harpeth Marketing
Steve@HarpethMarketing.com
(615) 415-3980