

DJS Research Strengthens Marketing Department

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DJS Research Ltd is pleased to announce the permanent introduction of Bryony Pearce to the company's marketing team.

Pearce, who has recently completed a journalism degree at the University of Salford, will fill the position of Marketing Assistant " with a particular focus on developing the companies inbound and social media strategies.

With an online and digital focus throughout her time at university, Pearce brings a wealth of experience within the multimedia, communication and social media channels ranging from social media strategies and live reporting to editorial roles and interviewing. She has previously worked for Quays News, Vinco Sport and Manchester FA, as well as editing the sports pages for Salford University Student's Union.

Pearce said of her new role: "I'm thrilled to have filled this position and I can't wait to get stuck in and commence the stage of my career. My time at university has equipped me with an array of skills that fit-in superbly with this role and I'm excited to implement what I have to offer at DJS."

Elliot Simmonds, who leads marketing at the market research agency, said:

"Our marketing strategy is something that's a major focus for us at the moment, and I promise big things are in the pipeline. One of these is appointing Bryony, who will be looking after much of the social side of our communications and working to develop our in-bound strategy over the coming months.

"We continue to grow, and we continue to expand " we've won a number of large contracts in the last few months and is leading to growth across the company. The recruitment page on our website speaks for itself at the moment, and I'm glad Bryony came across it when she did."