

Verve Expands With New Centre of Excellence in Romania

Contributed by Verve
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Building on the strong start to 2014, Verve, the specialist in Community Panels for Research, has continued its expansion and is opening a new centre of excellence in Romania to work alongside its London based survey programming function.

This will be located in the city of Ia i, which benefits from a strong pocket of technical graduates from its local universities, from which a talent pool in market research survey programming has developed.

Initially joining Eugen is an experienced team of four survey programmers, including Felicia Nicolae who has also relocated from Verve London, along with new joiners Andrei Tofan, Andi Petrechescu and Maria Postolachi.

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Adrian Harper-Tee, Verve MD, commented:

“A combination of growth from existing and new clients and building capacity ahead of the curve is driving our need for expanding our technical fieldwork team.”

Harper-Tee continued: "The location of Ia i with fast internet connectivity and strong technical candidates has made it a compelling choice to help us strengthen our offering and develop a centre of excellence alongside our strong London based team."