

Netquest Becomes a New Member of AIM

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Netquest has become a new member of AIM (Asociaci3n de Institutos de Estudios de Mercado y Opini3n), the main association of Market Research and Opinion Institutes in Chile. With this decision, the company, which is specialised in online fieldwork, aims to close its ties and collaborate with other enterprises of the industry in the development of the Chilean market research.

Netquest was established in Santiago de Chile in January 2013, with the goal of providing a closer service to the Latin America Southern Cone researcher, based on an understanding of local needs. With the addition to the AIM "Netquest attempts to provide expertise in the field of online data collection and to help market research companies to create an innovate and quality research", according to Enric Cid, Managing Director Netquest Southern Cone.

Founded in 2001, Netquest is the leader provider of online panels in Spain, Portugal and Latin America, with more than 450,000 consumers aiming to give their opinion in 21 countries. In addition, the company has invested since its origins in technology and quality and it is the only enterprise in the region certified by the specific ISO26362 standard online access panels. Netquest is headquartered in Barcelona and has offices in S3o Paulo, Mexico City, Santiago de Chile, Bogot3, Lisbon, Barcelona, Madrid and New York, in order to give a local service to its clients, the research institutes of the Latin American region.