

Consensus Point Announces Launch of Huunu 2.0

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Consensus Point, an industry leader in Prediction Markets, has announced the launch of Huunu 2.0, the second version of their ground-breaking software platform.

Among many enhancements, the biggest was that Huunu 2.0 was re-developed using "responsive design," meaning it automatically adjusts to the screen size of the user – computer, tablet or cell phone. Secondly, it has also undergone "internationalisation" and can now be used virtually anywhere with a native left-to-right, Latin-based language, including Germany, Italy, France, Russia, Brazil, Canada, Mexico, all English-speaking countries and most other countries around the world.

According to Linda Rebrovick, President and CEO of Consensus Point: "As the adoption of Prediction Market technology accelerates, Consensus Point continues to enhance our research methodology and platform. Huunu 2.0 was built with two groups in mind – one, existing clients who need mobile optimisation and internationalisation and two, those research firms and end users who haven't yet tried prediction markets. The technology has been validated as reliable, fast and cost effective, so now, there are no reasons not to give it a try."

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Other Huunu 2.0 upgrades include enhancements to the gamification aspects of the platform, contextual help and improved handling of images and videos to enhance engagement and reliability.

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Rebrovick added: "Even with a 95% customer satisfaction rating, we cannot rest on our laurels. We continue to listen to our clients on ways to make Huunu better, and version 2.0 meets that need."

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To learn more about Huunu 2.0, go to: <http://www.consensuspoint.com/solutions/#huunu> .Â Â