DJS Research Ltd Strengthens Research and Operations Departments

Contributed by DJS Research Ltd
Friday, 25 July 2014

DJS Research Ltd is pleased to announce the appointment of four full-time, permanent members of staff. Callum McCulloch and Daniel Townshend, who have both completed three-month internships with the company, will fill Junior Research Executive positions, with external recruits David Marchant and Polly Halton securing Research Manager and Junior Data Services Executive roles, respectively.

Danny Sims, Managing Director, said: â€œAll of our new recruits will be valuable assets to DJS Researchâ€™s ever-expanding team of staff. Our four new appointments reflect the companyâ€™s continued success, which has resulted in internal expansion to meet DJSâ€™s increasing demand and workload.

â€œDJS is making serious investment across the company, with further recruits joining us in the coming months too.â€•

Marchant, who recently completed a Diploma in Marketing with the Chartered Institute of Marketing, has more than 10 yearsâ€™ experience in managing complex B2B market research projects across numerous sectors, including: oil and gas, chemicals, automotive, aerospace, telecoms and general engineering. He joins DJS Research Ltd from London-based Research Solutions, and his previous experience includes customer satisfaction and new product development projects on behalf of blue chip clients such as Caterpillar, Siemens and BP.

Halton, who has joined DJSâ€™s data department, recently graduated from the University of Manchester with a degree in mathematics. Before joining DJS Research, Halton committed to placements with Apprentice Sales Recruitment, Plan B Healthcare and Construction Management Consulting.

Townshend graduated with a 2:1 from his undergraduate politics degree at the University of Manchester in 2011, and went on to study for an MA, again, within the discipline of politics. Townshend joined DJS earlier this year through the companyâ€™s internship programme and after a successful three-month spell has been permanently enrolled onto DJSâ€™s graduate scheme. Before joining DJS Research, Townshend had previous experience within the market research industry as a telephone interviewer for Kwest Research.

Townshend said: â€œMy internship at DJS Research gave me a great overview of the internal practices of the agency itself, and an excellent grounding into the practices and scope of the market research industry as a whole. I look forward to enhancing my knowledge of the sector and further honing the skills picked up during the internship.â€•

McCulloch, whose appointment followed the same path as Townshendâ€™s, graduated from Durham University in 2013, with a 2:1 degree in history. Before starting his stint at DJS, McCulloch undertook internship roles with Stuff Advertising and Gyro â€“ both of which provided him with strong links to the quantitative and qualitative aspects of market research.

Continuing from their internship experiences, Townshend and McCulloch will now both be given increasingly greater involvement in all stages of research projects, as well as in the client-facing side of their roles.