Trinity McQueen a finalist in three MRS Awards categories

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Trinity McQueen is thrilled to announce they are finalists in three categories for the 2014 MRS awards on December 8th.

This is the sixth year in a row Trinity McQueen have been a finalist in the MRS awards and the first time they have been shortlisted in three categories. This reflects their continued success in partnering clients to achieve their strategic business goals through innovative research approaches.

In a joint paper with Royal Mail they are a finalist in the â€˜Advertising and Media Researchâ€™ category. Their strategic work with Moss Bros. has seen them shortlisted in the â€˜Applications of Researchâ€™ category. Finally, as a young fast growing agency they are delighted to have been selected as a finalist in â€˜Best New Agencyâ€™.

Joint MD of Trinity McQueen, Robin Horsfield commented, â€œIt is extremely gratifying and rewarding to be recognized by the industry for our work with clients. This success reflects the entire teamâ€™s commitment and represents another important step in our growth.â€™â€™

Anna Cliffe, joint MD of Trinity McQueen said, â€˜â€™Weâ€™ve invested significant time and effort in innovation and thought leadership to solve client problems and weâ€™re proud this has been acknowledged by our peers as finalists in three categories.â€™â€™