

Schlesinger Associates launches new thought leader service for the healthcare industry

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Schlesinger Associates announces the launch of *Advisors by Schlesinger*[™], a service connecting healthcare knowledge seekers with vetted world-class thought leaders.

Advisors offers highly customized connections to specific knowledge providers and then quickly facilitates one-on-one consultations and advisory boards domestically and abroad. Clinicians, managed care, payers and administrators are just some of the types of thought leaders available to clients ranging from consulting firms, market research firms, PR agencies and financial service firms.

Matt Campion, Executive Vice President, who joined Schlesinger from Sermo/WorldOne in May, heads up this new division. Other key appointments at Advisors by Schlesinger are Bill Monteith as Vice President, Client Development and Marcie Berenson, PRC as Account Director. Bill and Marcie also join Schlesinger from Sermo/WorldOne where they worked closely to support WorldOne's qualitative business with a focus on difficult to recruit healthcare professionals.

Prior to that, Bill held client development roles at Gerson Lehrman Group and Research Now. Marcie brings to the role twenty years of experience in market research, specializing in healthcare research and in opinion leader / thought leader recruitment in a variety of therapeutic areas.

Commenting on the news, Campion said, "We are excited to offer a solution to help knowledge seekers grow their business intelligence by providing fast and comprehensive access to vetted world class advisors. We look forward to leveraging for our clients the depth of experience in customized connections that the team brings to this service."