

MedQuery Launches New, Time-Saving Project Portal

Contributed by MedQuery
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MedQuery, a leading focus group facility and recruiting firm specializing in the medical marketplace, announced today the launch of a new, client-focused project management portal called QuickQuest™. Developed to enhance and accelerate communications between the MedQuery project team and their clients, QuickQuest provides real-time, point-n-click access to critical project information like incidence reports, respondent profiles, key project documents and more. According to MedQuery's beta-testers, the "coolest" features are real-time updates of their Excel respondent profiles in their required formats and direct calendar linking to the system. QuickQuest is included in all MedQuery projects at no charge to their clients.

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According to Chris Lee, Founder of MedQuery, "Across the industry, there has always been the feeling among research firms that when they hand-off their project to the fieldwork firm for recruiting, they lose control and are kept out of the loop." QuickQuest eliminates that "leap of faith" feeling and puts our clients back in control of their projects. QuickQuest features not only benefit research agencies, but also their moderators and their clients, saving them time by giving them direct, real-time access to schedule information."

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To help their clients learn more about how QuickQuest works and how they can benefit, MedQuery has scheduled a series of free webinars beginning on August 28th. To learn more about QuickQuest or to register for a webinar, go to <http://www.medqueryinc.com/index.php/quickquest>.