

Todd Trautz joins Hall & Partners U.S. consumer team as Partner

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Leading global research boutique Hall & Partners announces Todd Trautz joins the New York management team as Partner.

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A “retired”™ attorney, Todd transitioned into the world of research almost 15 years ago and joins Hall & Partners with extensive custom quantitative research experience. He was most recently a VP at Insight Express where he drove the rapid growth of their custom research division.

Hall & Partners NYC Managing Partner Peter Mackey says, “Having previously developed several custom products and analytical techniques, Todd brings with him a wealth of knowledge and a history of innovation. We are thrilled to have him on board and know that he will be a true asset to our team.”