

42 market research enhances its panels for medical research in Asia

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42 market research a leading online-based market research agency, is pleased to announce that it has strengthened its capabilities and coverage in the Asia region, via its panels for Singapore, Malaysia, Indonesia and Philippines. With growing demand for healthcare research studies in Asia, 42 market research has enhanced its panels for the new markets, thus being able to gain deeper insights from physicians and healthcare professionals across a wider spectrum and effectively penetrate the pharmaceutical market research industry in the region.

“The pharmaceutical market research sector in the South-East Asia region is growing rapidly and steadily in the recent times. By investing in these markets, 42 market research extends its coverage for its customers and continues to deliver the highest quality results” says Karen Olshanskiy, Market Research Manager. He continued “Having an ultimate goal to provide accurate, efficient and timely results, 42 market research is confident in its modernized techniques and its ability to adapt itself to the changing needs and requirements of its customers.”