

Verve announce strong close to 2014 with 22 new team members to support significant client wins

Contributed by Verve

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Verve announce a strong final quarter in 2014 with new client wins, development of full-service research proposition and team expansion.

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Verve CEO Andrew Cooper states "2014 was a great year for Verve as our ever-expanding full-service Community Panel model resonated well with both existing and new clients - helping us deliver strong business and financial growth."

Cooper continues, "2015 is going to be an exciting year at Verve for both our clients and our growing team. We will continue to develop our Community Panel proposition with further additional and adjacent services to provide a more "joined up" research view of the customer than ever before, further our International Community Panel reach and grow our business in North America".

New joiners were:

Phil McCann

Associate Director

Previously at SPA Future Thinking & GfK Â Â Â

Anna Lancaster

Associate Director

Joined from GfK, qual specialist in tech & innovation

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Charlotte Paris

Associate Director

Joined from GfK, quant specialist in technology

Antony Collyer

Research Manager

Joined from Ipsos ASI Â Â Â

Elizabeth Watson

Senior Research Executive

Previously a freelance researcher

Christopher Leo

Senior Research Executive

Previously at Vision Critical and Ipsos ASI

Glenn Radford

Senior Research Executive

Joined from EasyInsites Â Â Â

Michael LeBeau

Research Executive

previously a Research Assistant at the NHS

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Elyssa McKeown

Research Executive

Joined Verve's graduate program from Manchester University.

Karishma Panchani

Research Executive

Previously a researcher at Royal Borough of Kensington & Chelsea

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Janice Lee

Research Executive (Mandarin Specialist)

Previously freelancing for FreshMinds & KAE Â Â Â

Ananya Jaidev
Marketing & Research Executive
Joined Verve's graduate program from Oxford University

Bogdan Bucur
Community Manager
Previously at 360Insights & Ipsos Romania

Diana Harvey
Project Manager
Joined Verve's graduate program after a research project at Google
Wira Azizan
Project Manager(Malay Specialist)
Formerly a freelance researcher

Chermayne Hiew
Project Manager
(Malay specialist) Joined Verve's graduate program from Bristol University
Bethany Terry
Quality Assurance
Joined Verve's graduate program from Manchester University
Emily Edwards-Hughes
Quality Assurance
Joined Verve's graduate program from Lancaster University

Bianca Stan
Data Processing
Previously at GfK Romania

Mirela Irimia
Scripting
Previously at GfK Romania

Yago Mateos
Web Design
A Web Design & 3D specialist from Green Schools Online

Angel Garcia
Accountant
Previously Internal Control Manager at Johnson & Johnson Venezuela