

ThinkNow Research and Sensis to Present Findings on Hispanic Millennials and their Finances

Contributed by ThinkNow Research
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ThinkNow Research , a Hispanic Market Research firm and Sensis , a cross-cultural advertising agency, will be presenting the third wave of their groundbreaking research on Hispanic Millennials, The Hispanic Millennial Project: Financial Services.Â

The Hispanic Millennial project “ and the resulting presentations “ was developed for advertisers and their agencies looking to better connect with the U.S Hispanic market and better understand the critical Millennial segment.

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This free event will feature a presentation from Sensis President Jose Villa and ThinkNow Research Co-Founder Roy Eduardo Kokoyachuk , plus an interactive discussion of the research findings.

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The presentation will be delivered in-person in Charlotte, NC, as well as live-streamed for those outside of the area. The event takes place:

When:Â Thursday, January 22nd, 9:00 - 11:30am ET

Where: The Mint Museum Uptown, 500 South Tryon St., Charlotte, NC 28202

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To register to attend the presentation in person, go to: <http://bit.ly/HMP3-A>

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To watch the event online, register at: <http://bit.ly/HMP3-B>

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For more information about the Hispanic Millennial Project and to download past reports, go to:
<http://www.hispanicmillennialproject.com> .