

Nebu Partners with thinqonline to Establish U.S. Presence

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Nebu, a worldwide supplier of data collection and panel management software, announced today that it has officially established its first United States presence by partnering with thinqonline as their sole U.S.-based reseller. Based in New York, thinqonline is a value-added provider of software, services and solutions for market research agencies and enterprise insight programs. It was founded by Yaron Brenman (formerly a senior executive with Ugam and Confirmit) and Mark Martins (previously the founder of Premium Survey Solutions and an executive with Research Now). thinqonline will integrate Nebu's two leading software packages into their suite of offerings.

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According to Eric van Velzen, CEO of Nebu, "Everyone knows that the U.S. is the largest single market in the industry for research platforms of all kinds. And while we've had an indirect presence in the States for several years, partnering with thinqonline provides Nebu with a vehicle to quickly accelerate our presence there, with the long-term goal of establishing the sort of market share that we enjoy in Europe."

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Yaron Brenman, Co-founder of thinqonline, added, "Nebu has an outstanding worldwide reputation and we are honored to have been selected as their U.S. reseller. Their platforms are an ideal fit with the other technology and tools that we bring to the market research industry, including dynamic reporting software and customer panels."