

Small enough to listen, big enough to answer - DJS Research client survey

Contributed by DJS Research Ltd
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Market research is an industry which is client-centred, constantly evolving and continually relevant. As the industry evolves, DJS Research Ltd as a company feel that it is important to keep pace with key changes, as well as to drive forward ourselves and be part of that change where we can. As such, we recently completed a survey with a number of research-buyers as part of our re-branding initiative.

We would like to thank everyone who took part in this piece of research, and have made a donation of Â£250 to CLIC Sargent, our corporate charity, on behalf of everyone who took part in the project. We have presented the key results below.