

Pete Flower appointed to new Community Development Director role at Verve

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Pete Flower, previously Director of Client Services at Research Now, joins Verve for a newly created role focused upon delivering Community Panel innovation. In addition 5 new team members join.

Pete's new role sits alongside Emel Mohammadally's Director of Innovation role. Emel ensuring clients' innovation needs are understood with Pete's role to design the Verve model to deliver these efficiently, globally.

Pete says, "Community Panels offer a great platform to combine new technology with proven methodologies, and I'm excited to be joining a fast moving company who are changing the way research is done".

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Also joining Verve are:

Helen Henderson
Research Manager
Joins from NatCen Social Research, working in quantitative dietary research with clients such as the Food Standards Agency & Department of Health.

Kamal Chowdhury
Senior Community Manager
Joins from Research Now, previously at GMI and The IDFactor.

Susanna Pecyna
Community Manager (Polish Specialist)
Re-joins Verve, following a career break in Poland.

Pete Flower
Community Development Director

Radu Stan
Quality Assurance Executive
Joins as an Advertising and Business graduate.

Georgiana Calance
Quality Assurance Executive
Joins from GfK Romania.