Verve completes series A round financing and strengthens Board with two leading corporate financiers

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Following an investment by London based Subito Partners, Geoff Westmore and Neil Brown join the Verve Board to add further team strength in preparation for the Companyâ€™s next stage of growth.

Geoff Westmore is the former Chairman of Research Now and has been a director of many international businesses in the last 15 years, including Four Seasons Health Care and Le Meridien Hotels. Previously, he was global head of Transaction Services and M&A at PricewaterhouseCoopers.

Neil Brown has had over 20 yearsâ€™ experience of investing in growth businesses, initially as a partner at private equity company - Apax Partners - and latterly as an independent investor. He is a director of a number of growing technology businesses and brings a wealth of international experience, having served on Boards in USA, Iceland, India and Switzerland.

Geoff and Neil are founding partners of Subito Partners who specialise in backing high growth, entrepreneurial businesses. They bring enormous experience in M&A and corporate finance to the Verve Board as well as a passion for working with rapidly growing companies.
They join David Packford (former M&A partner at PwC), Adrian Harper-Tee (Verve Group FD) and Andrew Cooper (Verve Group CEO) as Board Directors.