

BuzzBack's Silvena Milenkova Named Executive Management Award Winner by SmartCEO Magazine

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BuzzBack Market Research announced today that one of its senior executive leaders, Silvena Milenkova, was named a 2015 Executive Management Award Winner by SmartCEO Magazine.

The Executive Management Awards program recognizes the leadership and accomplishments of New York's management all-stars – C-suite executives leading the region's business community. Ms. Milenkova directs BuzzBack's researchers, the company's largest team. She oversees all research studies and has developed strong, long-term client relationships (resulting in an over 90% repeat business rate, and achieving preferred status with many clients).

"I am thrilled for Silvena, and could not be more proud for BuzzBack," stated Carol Fitzgerald, CEO and Founder of BuzzBack Market Research, "Not only is she a brilliant researcher and an insightful thought leader, she is also a highly-skilled manager. She is a role model and mentor for our up-and-coming researchers, training and inspiring them from post-college to more senior roles. When choosing an all-star team, Silvena is the first pick."

Ms. Milenkova and her fellow winners will be recognized in the March/April issue of SmartCEO Magazine and celebrated at an awards ceremony on March 16, 2015 at Hudson Mercantile in New York City.