

BuzzBack's Anthony Germinario Named Technology Trendsetter by Survey Magazine

Contributed by BuzzBack Market Research
Thursday, 19 March 2015

Anthony Germinario, Director of Technical Product Management for BuzzBack Market Research, has been recognized as a Technology Trendsetter by Survey Magazine today. Each year, Survey Magazine profiles individuals at the forefront of applying technology to innovate and advance market research. Mr. Germinario is honored in the Technology Leader category.

Mr. Germinario's main focus at BuzzBack is to develop proprietary market insights applications into more flexible, open frameworks, which are agnostic to any single survey platform and can be applied in a broad range of research methodologies. He is committed to involving cross-functional team members in every development effort, and strives to foster applications to become a seamless part of end-users' daily workflow after the development process is finished.

"Anthony plays a key role in BuzzBack's mission to seek out what's next in market insights," said Carol Fitzgerald, Founder of BuzzBack Market Research, "I am delighted that he has been recognized for his technological leadership and creativity. As we continually look to innovate, Anthony's talent, point-of-view and expertise is integral to our long-term strategic initiatives at BuzzBack."

Mr. Germinario is featured in the March issue of Survey Magazine available in print and online today.