

TNS announces new leadership roles across Asia Pacific

Contributed by TNS
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TNS today announced a number of senior appointments across its Asia Pacific leadership team.

• Narelle Burke • Human Resources Director, TNS Asia Pacific

Narelle has held HR leadership roles within Nielsen for the past four years. Most recently she was HR Director for Singapore and Malaysia. She will take on leadership of HR for TNS in Asia Pacific from the beginning of June.

• Chris Bonsi • Chief Client and Insights Officer, TNS Asia Pacific

Chris is a forward-thinking leader, constantly seeking to innovate and take advantage of new technologies to increase the impact of TNS's work for clients. Chris will take on the new role of Chief Client and Insights Officer, Asia Pacific, responsible for ensuring that TNS teams deliver compelling insights to clients across the region. Chris has held senior roles in JD Power and across TNS, most recently as CEO TNS Greater China.

• Grace Liu • CEO, TNS China

Grace joined TNS as MD Malaysia in August 2012 and has powered significant growth for TNS in the market. In 2014, Grace added leadership of TNS Sinotrust to her portfolio, successfully leading the integration of the business into TNS. She now extends that leadership across the rest of the TNS China business in her new role as CEO China.

• MC Lai • Managing Director, TNS Malaysia

As Grace Liu takes up a new position, MC Lai will take on management of Malaysia. Having worked for TNS earlier in his career, MC re-joined in 2013 and has grown the qualitative business significantly during this time, whilst also taking on a broader leadership role on key client accounts.

• Jon Foged - Regional Managing Director, TNS Malaysia and Singapore

Currently Managing Director for TNS Singapore, Jon will expand his remit to include TNS Malaysia, supporting MC in his new role. Jon has been with TNS for over 11 years and prior to TNS Singapore, has held senior roles with TNS in London and Melbourne.

Commenting on these new appointments, Chris Riquier, CEO TNS Asia Pacific said, "This is a very exciting time for TNS in Asia Pacific. These leaders have demonstrated their ability to deliver innovative approaches and build businesses that really serve the needs of our clients." He continued, "I am delighted to see our senior leaders continue to develop their careers within TNS" and extend their expertise across the Asia Pacific region."