

DJS Research launches new graduate recruitment scheme

Contributed by DJS Research Ltd

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Full service Market Research agency, DJS Research Ltd, has launched a new graduate recruitment scheme as a result of significant growth within the agency.

With the market research agency experiencing a 26% growth in turnover last year, and four members of staff already sitting the MRS Advanced Certificate in Market and Social Research this month, the agency is looking to recruit up to three graduates to fill newly created Junior Research Executive positions.

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The scheme promises to provide three graduates with a great career at a prosperous and fast paced market research agency - one which will fully involve them in research projects right from the start. As well as this, the graduates will gain experience working on projects in a range of sectors, for example, utilities, retail, health, charity and education, amongst a host of others.

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According to the Market Research Society's October 2014 figures, DJS Research is the 85th largest market research company in the UK. The graduate scheme marks another step in moving further up the ranking on the way to becoming one of the UK's biggest market research agencies.

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Managing Director of DJS Research, Danny Sims, said of the new scheme:

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“DJS Research has grown by 63% in the last two years and as a result, the agency is seeking fresh talent to help meet increasing demand.

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“Since establishment in 2001, DJS Research has employed some fantastic graduates – some of whom have stayed with us for a number of years. We hope to find new graduates to join us and develop within the business, all whilst helping us hit our sales target of £4million for the financial year 2015/16!”

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As an MRS Company Partner, DJS Research - based just south of Manchester - will be putting all graduates through the MRS Advanced Certificate in Market and Social Research.