

Market research event shows strong growth

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For Research & Results, all signs are once again pointing towards growth in 2015. With around 150 registrations from 19 countries, the number of exhibitor bookings is already considerably higher than last year.

The international trade show for market research takes place from 28 to 29 October at the MOC Munich.

Three months before the large market research event "Research & Results 2015", the leading international trade show for market research, takes place the organizer has published the first interim results:

To date, around 150 exhibitors have already booked their stands for Research & Results 2015. The booking rate is therefore already considerably higher than it was last year. This trade show, which is being staged for the 10th time this year, is considered to be the event in this field.

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Apart from large international research corporations, there will also be small and medium-sized institutes and a large number of smaller specialist institutes among the exhibitors. Whether full service institute, software provider, field organization, test studio or online panel provider "suitable providers for all kinds of tasks will be represented at the trade show.

"Until now, almost 150 exhibitors from 19 countries have ensured their participation at Research & Results 2015. We are very satisfied with the high demand," says Heinrich Fischer, MD of Research & Results. However, there are still several stands available.

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Besides exhibitors from Germany, other European countries such as Italy, France, the United Kingdom, the Netherlands, Switzerland and Sweden will be represented. Companies from India, China, Japan and the United States will also make their way to Munich.

Altogether, the organizer expects up to 160 exhibitors and over 3,000 participants. Parallel to the exhibition, visitors can also benefit from 98 workshops this year, at which renowned experts will present the latest tools and research results.

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Exhibitors who are interested in participating will find registration forms and further information at: www.research-results.com/trade-show/exhibitor-information.

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The exhibitor list, with company profiles, can be found at: www.research-results.com/trade-show/list-of-exhibitors/index.html.

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Images can be found on the web page under "Press" (www.research-results.com/press). Additional photographs and larger image formats are available upon request.