Consensus Point Reports Revenue Increase of 60%

Contributed by Daniel Sims
Monday, 27 July 2015

After nearly doubling its revenue in 2014, Nashville-based prediction market research start-up Consensus Point has increased revenue from existing clients and added 15 new customers in the first half of 2015, resulting in a 60% increase in revenue this year.
CEO Brad Marsh said, "It's clear that for our clients and partners, what will happen in the future is more valuable than what happened in the past.Â They have to be agile, smart, efficient, and right to win.Â Our broad capabilities allow us to support all channels of the market research and predictive analytics industries, worldwide, as they try to predict what's coming next.â€•

Marsh added, â€œIn addition to our core platform, Huunuâ„¢, for the second half of this year, we have launched a new omnibus service and API capabilities for our technology. At Consensus Point, we are very excited about the future!"