MORI Establishes Advisory Board

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MORI has established an Advisory Board to counsel the firm on societal trends, economic factors, and other matters affecting Britain and the world, it was announced today by Sir Robert Worcester KBE DL, Chairman of MORI.
Advisory Board members include:
-?? Sir Simon Jenkins, former Editor of The Times
-?? Dame Judith Mayhew Jonas, Provost of Kings College Cambridge and Chairman of the Royal Opera House
-?? Lord May of Oxford, President of the Royal Society
-?? Dr Geoff Mulgan, Director of the Institute of Community Studies and formerly Head of Policy in the Prime Ministerâ€™s Office
-?? Mr Jim Rose, Chief Executive of Mosaic
-?? Sir George Russell, Deputy Chairman of ITV plc and formerly Chairman of 3i and the Camelot Group, and
-?? Professor Laura Tyson, Dean of the London Business School.
MORI Non-Executive Directors Dr Keith Burgess, Chairman of QA plc, formerly Senior Partner Accenture UK, and Sir Andrew Likierman, Professor of Management Practice, London Business School, formerly Managing Director, Financial Management, HM Treasury, will also attend MORI Advisory Board meetings.
Sir Robert Worcester, Chairman of the new Advisory Board, said:
â€œMORI is now the twentieth largest research firm in the world, one of only two employee-owned, top-twenty, market research companies and is increasingly involved in major measures of British and international public opinion for a variety of blue chip corporate and government clients.? The MORI Board thought it would be very useful to be able to tap the expertise provided by such an eminent group.? I am delighted that such a broad and international body of men and women have agreed to give us the benefit of their wisdom.â€•?