

QRCA Annual Conference: Whole New World of Research

Contributed by QRCA
Thursday, 13 August 2015

Registration is now open for the annual conference of the Qualitative Research Consultants Association (QRCA) – the world’s largest annual gathering of qualitative researchers. The conference will be held October 7-9, 2015, at the Hilton Bonnet Creek in Orlando, Fla.

In addition to breakout sessions featuring speakers at the leading edge of both traditional and new qualitative methodologies, the conference includes a keynote presentation on creative tips to discover research insights from Gert Garman, director of the Collaborative Design Center at Valencia College in Orlando.

The conference is open to all qualitative practitioners, including QRCA members, plus those who spend the majority of their time as professional qualitative practitioners and those who are employed by or in graduate studies at an academic institution and personally instruct and/or specialize in the conduct and analysis of qualitative research.

Full information about the conference is available at www.qrca.org/event/2015registration.

“This conference gives qualitative researchers access to the latest methods, ideas and expert innovators,” says QRCA Conference Co-Chair Kelly Heatly. “Our committee has done a tremendous job of identifying the topics and speakers that will keep qualitative researchers at peak performance.”

“Another important aspect of the conference is the ability to build a strong network of qualitative colleagues from every part of North America and many points across the globe,” added QRCA Conference Co-Chair Chris Kann. “People keep coming back to this event because of the warm, caring atmosphere they find.”