Marketing Sciences Unlimited MD awarded Honorary Fellowship from University of Winchester

Contributed by Marketing Sciences Unlimited
Friday, 13 November 2015

Jane Rudling, managing director of Marketing Sciences Unlimited, has become an Honorary Fellow of the University of Winchester.Â Jane was presented with the fellowship by the Chancellor of the University, Alan Titchmarsh, accompanied by Professor David Birks, Dean of the Faculty of Business, Law & Sport.

Jane joined Marketing Sciences Unlimited in 1993 as a research executive, and has since risen through the ranks to become managing director.Â Jane was awarded the fellowship in recognition of the way her responsible leadership strategy has helped to drive growth for the company which offers insights to clients using a range of research, from quantitative and qualitative to innovative sensory work.

Jane Rudling commented: â€œI am delighted to have been awarded this honorary fellowship.Â The University has a great track record of promoting sound business values, and I look forward to being a part of the bright future of its innovative business school.â€•

Professor David Birks, Dean of the Faculty of Business, Law & Sport, said: â€œJane demonstrates the qualities of responsible leadership; qualities that underpin all our programmes in the business school.Â We are keen to develop links with local, forward-thinking businesses like Marketing Sciences Unlimited; they are great examples of what can be achieved for students who may themselves become future business leaders.â€•